

Terms and Conditions – Upgrade Your Mates

1. The Promoter is Australian Rugby Union Limited, ABN 36 002 898 544, of Ground Floor, 29-57 Christie Street St Leonards NSW 2065.
2. Information on how to enter and prizes form part of these Conditions of Entry. Entry into this promotion is deemed acceptance of these Conditions of Entry. Entry is accepted via Internet only.
3. Any costs associated with accessing the promotional website remain the responsibility of each entrant and are dependent on the service provider used. Any contact or other required entry details entered incorrectly on the website shall be deemed invalid and will result in an ineligible entry.
4. Entry into the promotion is free and open to all ticket purchasers of the International Rugby Sevens Adelaide (IRSA) 2010 Tournament. Persons under 18 years of age are required to have permission from their parent or guardian to enter and if they are drawn as the winner the Prize will be subject to:
 - (a) their parent or guardian accepting these Conditions of Entry on the prize winner's behalf;
 - (b) the prize winner's parent or guardian being responsible for the prize winner for the duration of the Prize.Directors and employees (and their immediate families) of the Promoter, its related entities, promotional partners and agencies associated with this promotion are ineligible to enter the promotion.
5. Promotion commences at 12:01am (ACDT) on 15/02/2010 and closes at 11:59pm (ACDT) on 17/03/2010. To enter the promotion, eligible entrants must, during the promotional period, purchase a ticket from any category to any day of the IRSA 2010 Tournament, log on to www.adelaidesevens.com.au and register in the manner required by completing in full and submitting the online entry form. In order to fully complete the online entry form, the entrant must provide his/her full name, date of birth, daytime phone number, mobile phone number and email address. To be eligible to claim the prize the winner must show proof of purchase of a ticket of any category to any day of the IRSA 2010 Tournament.
6. Eligible entrants may enter on one occasion only. The Promoter accepts no responsibility for late, lost or misdirected entries. Incomplete, ineligible or incomprehensible entries will be deemed invalid. All entries must be posted online in the manner required and received by the Promoter by 11:59pm (ACDT) on 17/03/2010. Internet entries will be deemed to be accepted at the time of receipt or successful online posting (as applicable) and not at the time of transmission.
7. Eligible entries received by the Promoter will be entered into a draw with a random winner to be drawn on 18/03/2010 at 9:00am (ACDT). The winner will be notified by telephone and will be published on www.adelaidesevens.com.au. All reasonable steps to notify the winner of the random draw will be taken by the Promoter. The winner is determined solely on the basis of chance. The Promoter's decision is final and no correspondence will be entered into regarding the random selection of a winner.
8. The Prize is valued at up to \$1,450 (recommended retail price including GST) and is made up of:
 - (a) six (6) reserved adult tickets on Friday 19 March;
 - (b) corporate suite hire in the Bradman Stand of Adelaide Oval;
 - (c) food package (the catering menu is selected by the Promoter in advance and can not be altered); and
 - (d) beverage package (the beverage packaged, including a limited amount of alcohol, is selected by the Promoter in advance and can not be altered).
9. Taking the prize is subject to any prevailing Australian Rugby Union terms and conditions as well as any other service providers (as applicable), and in particular, health, behaviour, age and safety requirements. No compensation will be payable if the winners are unable to use any element of the Prize as stated for whatever reason, including refusal of entry into or ejection from Adelaide Oval or participation in certain activities for health, age, behaviour or safety reasons. Any part of the Prize that is not taken for any reason is forfeited. The Promoter and Adelaide Oval staff reserve the right to eject the prize winner and guests due to inappropriate behaviour or safety reasons.
10. The Prize can only be taken on 19/03/2010 or as otherwise advised by the Promoter, otherwise the entire prize is forfeit. All components of the Prize must be taken together. The Prize cannot be used in conjunction with any other discounts or special offers. Use of any passes issued as part of the prize are subject to prevailing terms and conditions of use and passes are only valid for use within the stated duration on the passes issued.
11. It is a condition of accepting the prize that if the winner is under 18 years of age a minimum of one (1) of their nominated guests is their parent or guardian. It is also a condition of accepting the Prize that the winners may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
12. The Promoter reserves the right to request the winner (and/or their guests) produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the winner's identity, age, residential address, eligibility to enter and claim the prize and any information submitted by the winner in entering the promotion before issuing the prize. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or the winning entry has not been verified or validated to the Promoter's satisfaction within the time requested, that winner's entry will become invalid.
13. Total Prize is valued at up to \$1,450 (recommended retail price including GST). The Promoter accepts no responsibility for any variation in prize value. The Prize (or any unused portions of prizes) is not transferable or exchangeable and cannot be taken as cash. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.
14. The person who is deemed the winner must confirm their eligibility to be awarded the prize within 24 hours of being successfully notified by the Promoter that they have been deemed a winner, otherwise their entry will be

deemed invalid. If their entry is deemed invalid, the Promoter will draw another winner at the same time and place as the original draw (as applicable) and repeat this process until an eligible entrant is awarded the Prize.

15. The Promoter and its associated agencies and companies shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with using any prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

16. If for any reason any element of the Prize becomes unavailable for any reason beyond the Promoter's reasonable control then a similar prize element of equal or greater value will be awarded to the winner in lieu, subject to applicable legislation.

17. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these Conditions of Entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

18. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter.

19. The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.

20. If for any reason this promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion, subject to any applicable legislation.

21. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner of a judging (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting, publicising or marketing this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter. The winners agree to participate in all reasonable promoted activities in relation to this promotion as requested by the Promoter and its agents.

22. Each entrant indemnifies, and must defend and hold harmless, the Promoter and its employees, servants, agents and contractors, from and against all Losses arising from: a breach by the entrant of any of these Conditions of entry; any third party claim arising directly or indirectly from a breach by the entrant of any of these Conditions of entry; a negligent, wilful or otherwise wrongful act or omission of the entrant; fraudulent or dishonest acts or omissions by the entrant; any breach by the entrant of any applicable Laws; any claim by any third party (including individuals, legal entities and governmental departments or agencies) arising directly or indirectly as a result of the entrant entering this promotion; the death of, or personal injury to, any person or any damage to, or loss or destruction of, any real or tangible personal property, to the extent caused by any act or omission of the entrant; and any claim or allegation that the entrant's entry infringes a third party's Intellectual Property Rights or constitutes an unlawful disclosure or misuse or misappropriation of another parties trade secret or confidential information.

23. All entries and any copyright subsisting in the entries become and remain the property of the Promoter. The Promoter collects personal information about entrants to include entrants in the promotion and where appropriate award prizes. If the personal information requested is not provided, the entrant may not participate in the promotion. By participating in the promotion, each entrant also acknowledges that a further primary purpose for collection of entrants' personal information by the Promoter is to enable the Promoter to use the information to assist the Promoter in improving goods and services and to contact entrants in the future with information on special offers or provide entrants with marketing materials via any medium including mail, telephone and commercial electronic messages. The Promoter may share information with its Australian related companies and promotional partners who may contact entrants with special offers in this way. By entering the promotion, each entrant agrees that the Promoter may use entrants' personal information in this manner. Each entrant also agrees that the Promoter may publish or cause to be published the winner's name, and locality in any media in accordance with applicable lottery legislation. Entrants can also gain access to, update or correct any personal information by contacting the Promoter on (02) 8005 5555. All personal information will be stored at the office of the Promoter. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.

24. The Promoter encourages consumers to enjoy alcohol in moderation. Legal aged consumers are advised to consider the 'low risk drinking' guideline recommended in the National Health & Medical Research Council Australian Alcohol Guidelines which states: Adult males: Up to 6 standard drinks on any one day, no more than three days a week. Adult females: Up to 4 standard drinks on any one day, no more than three days a week. Consumers are also encouraged to visit the Australian Government's information site for alcohol at www.alcohol.gov.au.

25. This promotion is governed by the laws of NSW and entrants irrevocably submit to the non-exclusive jurisdiction of the courts of NSW.